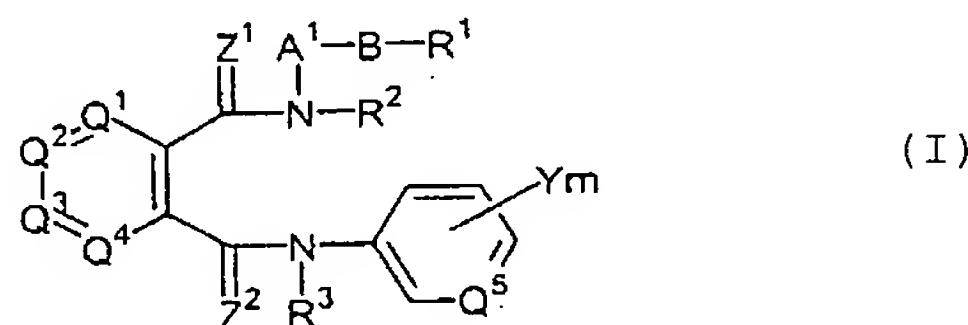


ABSTRACT

Aromatic diamide derivative represented by the general formula (I) or a salt thereof and agricultural/horticultural composition containing the 5 same as the active ingredient,



wherein A¹ represents alkylene, alkenylene or alkynylene; B represents, CO- or -C(=N-OR⁴)- (wherein R⁴ represents H, etc.); R¹ to R³ represent each H, etc.; Q¹ to Q⁵ represent each N or carbon; Y represents halogeno, 10 etc.; m is from 0 to 5; and Z¹ and Z² represent each O or S.